

10
AMAZING
FACTS ABOUT
INTERNET
MILLIONAIRES
EVERYONE
MUST KNOW

HOW I MADE MY FIRST
\$1 MILLION ONLINE

FELICIA BAIDOO

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WHY I WROTE THIS EBOOK

I WROTE THIS EBOOK TO GUIDE AND MOTIVATE ANYBODY WHO REALLY WANTS TO USE THE INTERNET TO ACHIEVE HIS OR HER FINANCIAL DREAMS. NO MATTER WHERE YOU ARE NOW I WANT YOU TO KNOW THAT IT IS POSSIBLE. PRESS ON. DO NOT GIVE UP. YOU TOO WILL SURELY ACHIEVE YOUR FINANCIAL DREAMS ONLINE.

MY PERSONAL STORY

My name is Felicia W. Baidoo. My friends call me INTERNET GURU but I do not see myself as such. This is because I believe that anybody who is willing to apply my principles can achieve unlimited success online and even offline.

I started marketing online in 2004. I started as a newbie from day one.

When I started I was not sure what to do and have no one to teach or guide me as a woman. And I must confess it was not an easy ride to where I am now.

I bought all sort of e-books related to making money online from home but I was still not really finding my way through the internet maze. In fact I was lost. Not only that, I also lost was over \$15,000 buying and trying money making products and e-books from so-called internet gurus who promised me heaven.

**ALTHOUGH I KEPT ON FAILING TO MAKE
MONEY ONLINE, I NEVER GAVE UP.
BECAUSE I KNEW THAT THE INTERNET
COULD MAKE ME RICH.**

Then in January 2007, I received an email from a friend who introduced me to the insider secrets on GLOBAL NPN. I took my time to study their free report and their program.

I joined the program the following day for about \$10.75. Then I had the opportunity to see the inner workings of the program at my back office. The more I studied the program the more I got convinced that I could succeed in it. **What blew me off was when I realized that I could make over \$47,000 a year by just referring only 12 serious members -1 serious affiliate* a**

month. So I made that my first goal. I achieved that goal in no time with article marketing, PPC campaigns, press releases etc.

And then I made 100 people my second goal. This was because I realized by the [NPN calculator](#) that if I could have 100 people in my down-line, I could make [my first \\$100,000 every month.](#) I gave that goal my best shot. And after six months of hard work and perseverance, great things started happening. The NPN spill down-line system began to make me see real money in 6 figures for the first time in life online.

Since then, I have never looked back anymore. I joined other MLM programs and affiliate programs and began to promote other people's products. I once made a record sale of \$191, 201 in 18 days.

Today I make 7 figures monthly in network marketing and help many people who are interested in network marketing and affiliate programs to achieve success online.

Although I have made wealth online I feel I must share my internet marketing secrets with people especially newbies who do not know what to do to get rich online.

MY PRESENT VISION:

MY VISION IS TO COACH AND RAISE OVER 1000 PEOPLE TO BECOME MILLIONAIRES ONLINE FOR FREE. DONALD TRUMP AND ROBERT KIYOSAKI HAS SAID THAT THE NETWORK MARKETING INDUSTRY IS THE NEXT BIG THING.

AND I DO AGREE WITH THEM. I BELIEVE IF I CAN DO IT THEN ANYBODY ELSE CAN ALSO DO IT. NO MATTER YOUR BACKGROUND YOU TOO CAN ACHIEVE SUCCESS ONLINE. LET ME NOW SHOW YOU HOW I DID IT.

THE 10 BEST-KEPT GOLDEN SECRETS OF INTERNET MILLIONAIRES

Right now I would like to stop talking about myself and start sharing with you some of the secrets I have gathered over the years. So without much ado let us begin the free course now...Over the years, I've had the good fortune to meet and talk with some of the most successful internet millionaires around the World.

As an internet marketing expert, I often tell my students that they will reach their financial goals faster if they'll take the time to find out what other successful entrepreneurs do and how they think - and duplicate their strategies.

I've been doing this myself and have generated millions of dollars in the process. I have discovered that successful [cyberpreneuers](#) have some things in common and have decided to share with others internet surfers. So now let the drums roll....

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INTERNET MILLIONAIRE SECRET #1

INTERNET MILLIONAIRES DO NOT SELL WHAT THEY WANT. THEY SELL WHAT PEOPLE ARE WILLING AND READY TO BUY.

This is the first secret of the internet masters. This is how great names are building their financial empires online. Many Internet newbies jump on the internet wagon with their own ideas of what they want to sell. So they spend their hard-earned money creating an Internet business and end up with nothing to show for it, other than a well-designed website. The reason why I joined the [GLOBAL NPN](#) was because I saw that the program was easy to sell to people who were willing to make real income online.

To create a successful Internet business, you need to do a lot of research first and find out what the market you're going to target wants to buy or are already buying. To see an example of this, let's take a look at the huge diet and weight-loss industry. Someone interested in dieting and weight-loss is NOT going to stop at buying one book, course, tape, or coaching program.

In fact, people who are serious about losing weight often end up buying all sorts of books on the subject; spend money with [Oprah's Jennifer Nicole Lee](#) and [Dr. Bryan Walsh](#), sign up for memberships at [24-Hour Fitness Clubs](#) and buy diet vitamins and pills and all sorts of exciting new exercise gadgets.

If you were going to enter the [weight loss](#) industry, I'd recommend that you sell something that people are ALREADY BUYING rather than come up with something new and untested. So sticking to selling what people are currently buying gives you a better chance for success.

To find out what people are buying or interested in any particular niche market, you can use services like [Wordtracker.com](#) that give you the ability to see exactly what search terms -keywords- people are using in the major search engines. Then, with this information, you can continue your research into niche markets, find out what people are buying, and create or find similar products to promote to that target market.

In any business, you have to **FIND YOUR MARKET FIRST** and get to know them incredibly well. It helps you to know who YOUR BUYERS are in the market you'll be targeting. For example, if you run a carpet cleaning business, it makes more sense to sell information products to carpet cleaners than it does to people who own pet shops. You know the frustrations and the problems of carpet cleaners. You'll have a better idea of what type of information carpet cleaners want to buy.

If you don't know your market, do some research and find out all you can about them. Read the magazines they subscribe to. Find time to visit their trade shows and business conventions.

Talk to the gurus in that market. [Read the books](#) they read. Do whatever it takes to fully understand the market. Once you know the market inside and out, you should know two important pieces of information.

First, you should know what they're already buying. Second, you should know the main problems and frustrations that your market would be willing to pay to solve. With both of these pieces of information, you should know exactly what your market will buy. Now, all you have to do is either find or create the product and sell it to your market.

INTERNET MILLIONAIRE SECRET #2

SUCCESSFUL INTERNET MILLIONAIRES AGREE ON THIS ONE SECRET: THE MONEY IS ALWAYS IN THE LIST!

From the moment you launch your new internet business, your website should have a form, either in the website itself or one that pop-ups separately, that asks the visitor to give you their name and email address. You can give them an incentive to sign up, like a free report or a 7-day e-course. Or you can simply ask them to sign up for your monthly or weekly newsletter. Whatever you do, you need to start capturing the names and email addresses of your visitors.

TOP INTERNET SECRET: Only a small percentage of the visitors to your website will be converted into buyers on their first visit.

Without the names and email addresses of your visitors, you won't have any control over whether or not these people ever return to your website. **And statistics show that it takes over 7 visits to a website before a prospect buys a product.**

With a list of your visitors, you can email them on a regular basis and get them to come back to your website and purchase your product. Once you have the names and email addresses of visitors to your website, you can contact them on a regular basis about new products, special discounts and offers, or just give them [valuable information](#) that will motivate them to want to visit your website and look around.

Keep in touch with your email list and you'll create a strong bond with them. People like doing business with other people they can bond with. By connecting with the people on your email list, you increase your chances of getting them to convert into buyers.

TOP INTERNET SECRET: If someone buys a product from you, they're more likely to purchase more products from you in the future.

INTERNET MILLIONAIRE SECRET #3:

SUCCESSFUL INTERNET MILLIONAIRES USE THE POWER OF VIRAL MARKETING!

Viral marketing is a tremendous tool on the Internet that can pull in money for you, 24-hours a day, 365 days a year, non-stop. What is viral marketing? To say it in a layman's language, "viral marketing" is any type of marketing that spreads from person to person automatically – just like a flu virus that spreads from person to person.

Viral marketing works like word-of-mouth buzz. If a movie gets good "buzz" -a lot of people talking positively about it- that movie will normally have long queues outside the cinema halls and make millions of dollars. A restaurant that gets good "buzz" will be booked solid with reservations for weeks. Online viral marketing is more powerful because anyone with an email account has the ability to tell people all over the world about a particular product, service, or company.

One of the most popular forms of viral marketing is viral e-books. A viral e-book is meant to be given away free, with full rights to anyone who downloads it to also give it away free.

The purpose of giving away the free e-book is simple: Inside the e-book are links back to the company and their products. If the e-book provides [great information](#), there's a very high likelihood that the e-book will be passed around thousands of times. And since everyone who downloads the e-book also has the right to give it away, one free e-book can very quickly get into the hands of huge numbers of people. Best of all, there's no shelf life for

these viral e-books.

Once you've given the e-book away free, it's virtually impossible to stop it from spreading. Viral e-books have become bonuses for other

people's products and services. They're given away as bonuses for signing up for an online newsletter.

They're uploaded to free e-book sites. They're compiled with other e-books into larger packages and either given away or sold. They're duplicated again and again for a variety of purposes and end up living "forever". The amazing thing about viral e-books is that they can produce a tremendous amount of traffic and sales with no additional effort on your part. Once you put the viral e-book together and start giving it away, it can soon spread on its own. It can soon become a 100%, fully [automated money-making machine](#).

Some smart marketers have even used this viral marketing method without owning their own products. Instead, they'll sign up for free affiliate programs and put their affiliate links throughout the e-book. This method is ingenious, because not only is the marketing free, but the marketer gets affiliate checks from multiple companies and has no products, no inventory, no fulfillment, and no customer service.

INTERNET MILLIONAIRE SECRET #4:

SUCCESSFUL INTERNET MILLIONAIRES BELIEVE IN THE POWER OF AFFILIATE MARKETING.

One of the most powerful marketing tools on the Internet is an affiliate program. An [affiliate program](#) gives other people the ability to promote

your website and receive a commission for any sales generated by customers they referred to you. They advertise your website through their specially-coded affiliate link and when someone visits your website through their link and buys a product, they get paid a percentage of that sale. The late Corey Rudl, founder of the Internet Marketing Center, created millions of dollars in sales with his affiliate program.

At the time I'm writing this, his company has over 100,000 affiliates promoting his products and services! Corey's affiliate program is so popular because he creates and sells high quality products and services for Internet business owners. For example, his course, *Insider Secrets to Marketing Your Business Online*, is widely recognized as a blueprint for starting and running a successful Internet business.

To see what a successful affiliate program looks like you can sign up for Clickbank's affiliate program [absolutely free](#). Once you've signed up, which takes less than 5 minutes; you can go into their marketplace, pick out some products and start promoting other people products immediately.

Another Internet marketer, who makes several millions of dollars online with the help of his affiliates, is Jermaine Griggs. Today over 2 million aspiring musicians download his online lessons every year and over 200,000 loyal students receive his regular newsletters.

Instead of doing 100% of the selling himself, Jermaine is letting thousands of people all around the world spend their own time, money, and energy advertising his products and services.

The biggest benefit to having an affiliate program is that it's free advertising. It's like having a huge commission-only sales force. You can have thousands of affiliates selling your products that [get paid](#) only when they make a sale.

With an affiliate program, links to your website can be on thousands of

websites and mailed to millions of people on opt-in email lists, and it costs you nothing! Then when someone comes to your website and buys, you simply give the affiliate that referred the customer a portion of the sale, from 5% to 75%. Of course, the more money you give your affiliates per sale, the more affiliates you'll have promoting your products and services.

INTERNET MILLIONAIRE SECRET #5

ALL INTERNET MILLIONAIRES BELIEVE IN THE POWER OF FOCUS.

FOCUS. FOCUS. FOCUS.

THAT'S THE SECRET TO MAX PROFITS.

Just as you cannot [make a million dollars](#) without making just ONE DOLLAR first there's no other way around that order, you really can't succeed online unless you work and FOCUS on just ONE PROJECT and work on it until it's profitable. Then you can go ahead and work on your next big project.

It's too easy for internet entrepreneurs like us to surf around the Internet and see opportunity everywhere.

It's too easy to come up with yet another new "plan" to create yet another GREAT venture - often sidetracking us from our original project. So stop working on multiple projects at the same time -at least not until you have ONE project making you enough money that you can sit back and relax and "play around" with a 2nd and 3rd and 4th project.

Until you create just ONE project that is able to support your lifestyle you have no reason to be working on other projects. I know many people will disagree with me, but it's an internet secret that people do not share with

newbies.

The way to succeed online is to FOCUS. It's better to do one thing "great" than to do many things "fair". If your primary project is just not growing to the size you want it to support your lifestyle, then you should probably focus on another project instead. Pick another market. Do some serious research. Don't be afraid to try something else.

Successful entrepreneurs start with the end in mind – and work toward the vision of what they want their business to become. Take some time to decide exactly what you want your business to become over the next 5, 10, even 20 years or longer. Then set aside time, every day, to visualize that same mental picture of your successful business. Successful entrepreneurs know exactly what they're working towards.

Whenever they make a business decision, it's all with their ultimate vision in mind. They know exactly what they want their business to look like. And, because they have a clear vision in mind, it makes daily decision-making much easier. After all, with a clear-cut vision of what you want your business to become, you can always ask yourself, "Will this action move me closer to creating the business I'm visualizing?" If the answer is "yes", you know you can move forward confidently.

INTERNET MILLIONAIRE SECRET #6

SUCCESSFUL INTERNET MILLIONAIRES ALWAYS CREATE MULTIPLE INCOME STREAMS.

A table with one leg won't stand up. A table with two legs will wobble and fall over. A table with three legs is sturdier and can stand up if the legs are positioned correctly. A table with four legs is strong.

And, continuing this analogy, a table with 10 legs can hold many times its own weight. In the information marketing business, the products and services you sell are like legs on a table. If you're selling just one product, your business is weak.

For example, when 900 numbers were big back in the early 90's a lot of companies made [millions of dollars](#) selling books and courses on how to cash in on this new technology. However, very quickly, the 900 boom turned into a bust and people quickly moved out of that industry. If you were an information marketer ONLY selling info-products on how to get rich with 900 numbers, your business would have taken a very steep nosedive. Successful internet marketers don't build their businesses around just one product.

They create many, many products and services to sell to their customers. This way if any product becomes obsolete the business is still strong. When creating your internet business, it's smart to build a wide variety of income streams into your company. For example, let's say that you're selling information products on how to make money on the Internet. You can have books and courses on how to do just that. You can interview experts on Internet marketing and sell the recorded interviews on audio CD.

You can do joint ventures with other companies on the Internet and sell website hosting, website design services, auto responders, software, and merchant accounts. You can create 2, 5, even 10 different streams of income, all pulling cash into your business. The more income streams you have, the stronger your business will be. If anything happens to an income stream you're still generating cash and can replace the missing income stream with something else without too much stress or worry.

You can do the same thing. Find an expert, interview them by phone, and record the interview. With an ordinary tape recorder, a connector that attaches your phone to your recorder, and some blank tapes, you can start creating products in no time flat.

TOP INTERNET SECRET: While some experts will let you interview them out of ego alone, other experts will only do the interview if you allow them to talk about their products toward the end of the interview and give their contact information. Since this information is usually provided within the last 5 minutes of your interview, it doesn't distract from the quality of the overall discussion. It's a small gesture to get a valuable product created that you can sell for years and years to come. Ultimately, it's a win-win situation for both yourself and the expert you're interviewing.

Another way to get instant products is to purchase the reprint or resale rights for existing products. I personally like this method of getting new products because reprint and [resale right products](#) normally come with proven sales materials. Instead of having to write your own or hire someone to write a letter for you, you can get a ready-to-go, tested and proven sales letter that works.

The only challenge with purchasing reprint and [resale rights](#) to a product is that they can be expensive. Some companies charge as much as \$10,000 for the license to their products. Others charge low. However, if you have a clear idea of how a particular product will be used in your business and you know it will generate more income than the cost of the license, it may be a good investment.

INTERNET MILLIONAIRE SECRET #7

INTERNET MILLIONAIRES DO NOT ALWAYS CREATE THEIR PRODUCTS THEMSELVES.

Often the reason people don't get involved in the highly lucrative information marketing business is that they don't think they're an expert in anything, so they have nothing to write about.

The biggest lie in the information marketing business is that you have to be an expert in a field and write the product yourself. We all know that e-books are a big hit today. And I guess you know why.

You can sell the e-book, give it away for free to build a list of potential customers or build rapport with people, and you can use them all to promote affiliate links and earn additional money. But when you are running a successful internet business, or if you are running the business in your spare time only, you may not have time to write your e-books.

Outsourcing e-book writing is one of the easiest things to do today. Work for hire or [freelance websites](#) allow you to post a job and have it completed safely using an escrow service. You will also be able to "interview" or test writers before hiring them. You want to be sure that the writer you hire will write grammatically and provide information that is useful to your readers. They will need to be able to stay on topic and follow instruction.

The best place to find a writer is to go to work for hire or freelance websites like [Elance.com](#). These sites allow you to post your need for e-book writing for free or a very small fee. When you post your project you have to be sure to include the topic, the length of the e-book, and the purpose of the e-book so that quality is assured. After you have posted your project, [freelancers](#) will be able to bid on the project, and you can begin choosing someone to write your e-book. Keep in mind that the cheapest bid is not always the best.

You have to be sure that you have a writing sample, and preferably see an e-book written by the individual. They should also have good feedback or references so that you know they can meet deadlines.

INTERNET MILLIONAIRE SECRET #8

SUCCESSFUL INTERNET MILLIONAIRES ALLOW

THEIR PASSION TO GUIDE THEM

While some internet newbies may have a romantic image in their minds about [generating millions online](#), the truth is that there is a lot of hard work and late hours that go into making money online. And it is better I prepare you before you give up so soon.

Often, people jump into the internet wagon because they hate their job – and they believe they’d be a better “boss” than anyone else. Others simply want to make more money – and believe they will have more time off if they were self-employed. However, the truth is that starting a new business online and working to make it successful demands persistence and hard work. It takes a lot of time, money, and energy to turn your internet business dreams into reality.

The key is to create a business that you’re passionate about. Your passion for your business can be the key to keeping you focused when things get tough. In fact, many successful entrepreneurs overcame tremendous obstacles in their journey for success, driven only by their burning desire and passion for what they wanted to accomplish or achieve.

Since millionaire entrepreneurs have an exciting vision of what they want to achieve, their passion for what they’re doing carries them through the inevitable challenges that they encounter along the way.

That’s why it’s important to have passion for your business. I’ve talked to too many people who have chosen to start a business because they read in a magazine that it’s going to be the “next big thing” – and they believe they can cash in fast, even though they have no passion for the products they’ll be selling.

Others see internet millionaires who have created wealth online in a

particular field – and decide to follow in their footsteps, not understanding that the reason the entrepreneur was successful wasn't necessarily the industry he or she got involved with. It had a lot to do with the time, effort, and energy that went into building and creating the business.

Realize that dreams of [millions](#) may fade away when the problems mount. You may want to fire yourself when challenges arise. But if you're doing something that you're truly passionate about, something that you love doing every day, you'll have the energy to work through every challenge – and ultimately achieve your goal of creating a successful business.

INTERNET MILLIONAIRE SECRET #9:

SUCCESSFUL INTERNET ALWAYS LEARN FROM OTHER SUCCESSFUL ENTREPRENEURS

Admiral Hyman Rickover once said “It is necessary for us to learn from others' mistakes. You will not live long enough to make them all yourself.” Many internet newbies bitten by the internet “bug” have a desire to fight their way to the top, through all sorts of trial and error strategies.

Instead of learning lessons from people who have gone before them, they make the same costly, time-consuming mistakes that keep them from reaching their goals in a timely manner. With the built-in independence entrepreneurs have, it's easy to understand why most choose not to get advice from successful, [internet millionaires](#).

However, if you choose make a living on the internet, understand that there are people who can help you avoid many of the mistakes that can cripple or crush your vision. Even successful entrepreneurs in other industries, running businesses completely different than yours, can give you invaluable advice on finances, advertising, traffic, list building, time

management, and a wide variety of strategies that will save you time, money, and energy.

The smartest way is to lay your hands on books written by these successful internet millionaires. Another method is to attend seminars and workshops that feature these [successful e-millionaires](#). Other methods include getting live coaching from entrepreneurs, search out entrepreneurial discussion boards and forums online, or purchase books and tapes produced by successful entrepreneurs. The few dollars you'll spend on education can help you avoid thousands of dollars in expensive, time-consuming trial and error.

INTERNET MILLIONAIRE SECRET #10

SUCCESSFUL INTERNET MILLIONAIRES NEVER STOPS GROWING

If you're not growing, you're dying. The successful internet millionaires, the best success coaches, the best people at whatever they do, are always looking for that extra edge. You'll discover that the world's wealthiest; most successful people are constant students. They're always reading, looking for a new insight or ideas.

Successful internet gurus are always listening to educational and motivational audios. They're attending seminars and events to learn from other experts in their field, as well as in other fields. In fact, talk to successful entrepreneurs, and you'll see that most of them have massive libraries of [wealth-building](#) and [success books](#), audios, and programs.

They invest their money in additional education, because they realize that to keep on top of their game and create more opportunities, they need to be constantly learning and growing. It's important that you understand that

very little separates you from successful internet millionaires. You probably have the same drive. You probably have similar goals. You're probably an intelligent, passionate person who wants to create the best internet business possible - and generate the wealth a strong business can produce.

The only thing that separates you from these [internet millionaires](#)- is what you do not know. Your focus therefore should be to discover everything you can from these [successful achievers](#). I continue to spend tens of thousands of dollars every year on educational materials. What I've discovered is that the more I learn the more wealth I generate for myself and those around me. Make a commitment today to become a life-long learner - and you will create the internet business and wealth you desire.

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